



1711 Sw 43 St.
Cape Coral, FL 33914
(239) -822-9789
ericr11@fullsail.edu



ERIC RODGERS
Graphics & Web

MYRESUME

*Objective {

What: An opportunity to help your company grow, while utilizing and expanding my skills to the highest possible level by working with a prominent web and graphic team;

}

#Education {

School: Full Sail University;

Place: Winter Park, FL;

Degree: Bachelor of Science in Digital Arts and Design;

}

#Technical Skills {

Language: XHTML, CSS, PHP, MySQL, XML, Action Script;

Skill: Web Design/Development, Graphic design, and Photo editing, SEO;

Proficient in: Adobe: Photoshop, Bridge, Lightroom, Illustrator,

Camera Raw, Dream Weaver, Flash, Sony Acid, and Apple Final Cut Pro;

Skill: UI Design and Usability;

}

#Experience {

Where: Built Industries;

Place: Lake Mary, FL;

When: September 2011-Present;

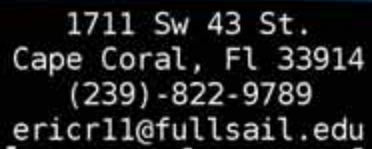

Job Description: At Built Industries I am the Web Development and Marketing Manager and was part of get the company running by developing social media, web, and traditional marketing strategies. I also made sure that the company stayed on brand on a daily basis and am currently helping launch various company websites according to the business plan;

Where: Direct Response Pros;

Place: Fort Myers, FL;

When: July 2011-Present;

Job Description: Direct Response Pros is a marketing and advertising agency where I am in charge of graphic and web design for clients across the country. Daily tasks consist of designing landing pages, updating travel deals for Travel Dreams and Themes through wordpress, designing web graphics, and updating client sites;



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#Experience {

Where: Quenzel & Associates;

Place: Fort Myers, FL;

When: 2009-2011;


Job Description: At Quenzel & Associates I was the Lead Web Designer / Developer and was in charge of meeting with clients to discuss their web presence needs, making quotes for clients, designing the site, developing the site, and SEO implementation. I also made weekly landing pages and email blasts;

Where: 4What Interactive;

Place: Naples, FL;

When: 2008-2008;

Job Description: While I was there I was tasked with both web design and flash work. While working here I learned the very important skill of staying on brand while working on projects for large companies such as Cisco Systems;



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#References {

Vito Menona;
Mariner High School Athletic and Activities Director
701 Chiquita Blvd
Cape Coral, FL 33993
(239)-772-3324;
Relation: Worked in his office as student Aide;
Years known: 7 years;

Matthew Sutkowski;
Web Developer
Quenzel & Associates;
239-233-0391;
Relation: Co-Worker;
Years known: 1 year;

Colleen Quenzel;
Quenzel & Associates
239-226-0040;
Relation: Owner, Boss;
Years known: 2 years;

Reid Atwood;
4What Interactive
1-888-Go4What;
Relation: Senior VP, Chief Creative Officer;
Years known: 1 year;

}